

SuperiorLife Technology Zone

Strengths

Educational Institutions: The region is home to the University of Wisconsin-Superior, Northland College, and the Wisconsin Indianhead Technical College.

Technology Support: A regional training network is in place for technology-based employers who desire customized technology-based employee training. Land is available for expansion and development of technology-based businesses with existing municipal and technology infrastructure. The zone also offers the Northwest Enterprise Center Network of incubators. Businesses have access to the Wisconsin Rural Enterprise Fund, a venture capital fund and the proposed Business Development Loan Guarantee Program.

Transportation: The area offers employers access to major modes of transportation, including air, freight rail, water, and the Interstate highway system.

Quality of Life: The region is rich in abundant natural resource areas that are attractive to technology-based businesses and their employees.

Clusters

The following high-technology clusters have been identified in the SuperiorLife Technology Zone:

- Factory Automation
- Computer Software
- Medical
- Energy
- Telecommunications
- Advanced Materials
- Forestry
- Computer Hardware
- Defense
- Subassemblies & Components
- Test & Measurement
- Photonics
- Environmental
- Chemicals & Pharmaceuticals
- Manufacturing Equipment

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